



# MUZAHDUL ISLAM

TEACHER | WEB DEVELOPER | DIGITAL MARKETER

## CONTACT

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## EDUCATION

2015-2019  
KHARUPETIA COLLEGE

- B.A. in English Literature

2021-2023  
WAP INSTITUTE

- Software Engineering with CIT

## SKILLS

- English Language Instruction
- Lesson Planning & Curriculum Development
- Use of Educational Technology
- Classroom & Behavior Management
- Programming
- Web Development
- Digital Marketing
- Leadership and Team Management
- Software & Tools
- Search Engine Optimization

## LANGUAGES

- English (Fluent)
- Assamese (Fluent)
- Hindi (Fluent)
- Bengali (Fluent)

## PROFILE

Accomplished and dynamic professional with expertise in English education, software engineering, SEO, and digital marketing. Passionate about teaching, curriculum development, and online growth strategies, with a proven ability to engage, mentor, and inspire students. Skilled in innovative teaching methodologies that foster critical thinking and student engagement. Adept at integrating technology into education to enhance learning outcomes and create effective digital learning environments. Strong expertise in search engine optimization (SEO) to boost online visibility, optimize educational content, and drive digital transformation in academic and business settings.

## WORK EXPERIENCE

### Axom Educare Academy English Teacher

2025 - PRESENT

- Design and deliver comprehensive English language and literature courses.
- Foster critical thinking and language proficiency among students through innovative teaching methodologies.
- Develop assessments and learning materials to enhance academic performance.

### Eurofins IT Solutions Digital Marketing Specialist

2023 - 2024

- Designed and executed digital marketing campaigns, enhancing brand visibility and audience engagement.
- Managed SEO, SEM, and social media strategies, improving website traffic and lead generation.
- Conducted performance analysis to optimize marketing initiatives and maximize return on investment.

### Fidelity Investment India Website Development Intern

2021 - 2023

- Developed and maintained company websites, ensuring responsiveness and performance optimization.
- Assisted in front-end and back-end development, improving user experience and functionality.
- Collaborated with cross-functional teams to enhance design and content management systems.

## OTHER QUALIFICATIONS

### PGDCA

Council for Computer  
Education and Research  
Training.

### Cyber Security Skillup

### Digital Marketing

Linkedin & Google Garage

### Domestic Data Entry Operator National Skill Development Corporation